

## **Professional Speaker magazine publishes column by author Bruce E. Mowday**

*Article outlines the beginning of The Mowday Group, Inc.*

**UWCHLAN** \_ The latest issue of Professional Speaker magazine of the National Speakers Association contains an article by Chester County business owner and author Bruce E. Mowday on the development of his media relations business, The Mowday Group, Inc.

“I was honored to be asked to contribute to the national magazine’s *It’s a Business* column,” Mowday said. “The National Speakers Association is a prestigious organization.”

The National Speakers Association is the leading organization for professional speakers. NSA's thousands of members include experts in a variety of industries and disciplines, who reach audiences as trainers, educators, humorists, motivators, consultants, authors and more. Since 1973, NSA has provided resources and education designed to advance the skills, integrity and value of its members and speaking profession.

Mowday, former managing editor of the Daily Local News of West Chester, Pennsylvania, founded his media relations company nine years ago and now has clients in the financial, legal, health care, political, non-profit and other industries.

Also, Mowday has authored eight books, including *Unlikely Allies: Fort Delaware’s Prison Community in the Civil War; September 11, 1777: Washington’s Defeat at Brandywine Dooms Philadelphia*; pictorial histories of *West Chester, Downingtown, Coatesville* and *Along the Brandywine River*; the history of the Republican Committee in Chester County and a marketing book for authors, *The Selling of an Author: A Marketing Guide for Writers to Increase Book Sales.*”

Mowday, who is chair of the Chester County Historical Society, speaks to a number of groups each year on business and history topics. He averages 50 speaking and book signing engagements a year.

For more information on Mowday’s books and The Mowday Group, Inc., see [www.mowday.com](http://www.mowday.com) or email Mowday at [mowday@mowday.com](mailto:mowday@mowday.com).